

The five-phase transformation workbook

Use this workbook to prepare a shared conversation about priorities, readiness and delivery. Record your own evidence and decisions; this is an introductory planning aid, not a project assessment.

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Start here

Diagnose

Understand before you transform. Every successful digital transformation starts with clarity. We assess your business processes, existing systems, and operational challenges to identify root causes, align stakeholders, and build a fact-based transformation roadmap before recommending any technology.

Architect

Design for long-term growth. We translate business objectives into a scalable enterprise architecture that connects ERP, business data, system integrations, and governance, creating a solution that supports today's operations and future growth.

Build

Deliver with structure and transparency. Our specialists implement ERP solutions, system integrations, and automation through a controlled delivery approach, providing executive visibility, measurable progress, and predictable outcomes at every stage.

Launch

Go live with confidence. We prepare your teams, validate your data, and manage deployment through structured change management to ensure a smooth transition into live operations with minimal business disruption.

Sustain

Transformation doesn't end at go-live. We continuously monitor system performance, optimize your enterprise solutions, and support your long-term business goals to ensure your digital transformation continues delivering measurable value.

Questions for your team

1. Which business outcome should change, and how is it measured today?

2. Who owns the outcome, the process and the underlying data?

3. Which dependencies could delay delivery?

4. What needs to be true before moving to the next phase?

5. How will users be prepared, and what support will they need?

Next step: agree an owner, a first action and a review date. Bring your notes to Alofouq for a practical discussion.